

Prioritising BEN activities (exercise at BEN meeting January 2017)

1. Being the network
2. Supporting the network
3. Representing the network
4. Strengthening the organisation
5. Not on a card (group's own addition)

Group 1 (Helen)

Tier 1

- Sustainable income generation [need funding to progress strategies]
- Project support – stimulate and support active membership [need members to share and implement projects/ information/ knowledge]

Tier 2

- Coordination – newsletter, BEN meetings [engagement/ cross fertilisation of into between groups]
- Create knowledge bank of what works [sharing what works/ successes help projects progress]
- Share resources [as above]
- Responses to public consultations and influencing policy changes [voice/influence and make change happen]

Tier 3

- Strong public profile in media including social media both locally and nationally [establishing reputation as a leader]
- Website [communication, efficient reaching out/info gives context]
- Outreach work – reaching new communities [inclusivity – benefits all community. Info sharing. Representative. Reaching those who need it most]
- Good volunteer base [people power – essential resources]

Tier 4

- Skills bridge – supporting members to access expertise [skills share. Lessons learnt]
- Workshops skilling up [making individuals take learning forward]
- Mapping the network and recording progress [need benchmarks, data, evaluation]

Group 2 (Simon)

Tier 1

- Coordination – newsletter, BEN meetings [groups in BEN – to identifying as 'we're a member of BEN']

Tier 2

- Foster partnerships and collaboration and joint working
- Responses to public consultations and influencing policy changes [top priority. Always – feed in messages to council, LEP, consultations, discussions. Remind what the BCSfE says and asks]
- Act as a broker to access funding [valuable role – but challenging]
- Sustainable income generation [needed to the rest]

Tier 3

- Good volunteer base [members also have their own]

- Share resources [materials, contacts, model solutions, tips]
- Create knowledge bank of what works [eg case studies – on website, tell stories of successes – share advice on 'lessons learned']
- Project support – stimulate and support active membership
- Workshops skilling up
- Outreach work – reaching new communities [good to have central resource for this]

Tier 4

- Continue updating Community Energy Strategy for Bristol – mapping the network [website, contacts list]
- Skills bridge – access to professional support from local businesses and voluntary sector
- Events
- Website
- Strong public profile in media including social media both locally and nationally

Group 3 (Alan)

Tier 1

- Outreach work – reaching new communities [reflects vision and mission – mission is to engage community in energy messages using the expertise in the network to achieve this. Not just 'hard to reach' and in fuel poverty but all!]

Tier 2

- Project support – stimulate and support active membership [Reflects vision and mission]
- Events [without events, nothing happens. The 'how'.]

Tier 3

- Sustainable income generation
- Coordination – newsletter, BEN meetings
- Strong public profile in media including social media both locally and nationally [This is how people hear about this. Build a conversation]
- Website [portal of information. Social media amplifying website]

Tier 4

- Good volunteer base [can Voscur do (some of) this?]
- Skills bridge – supporting members to access expertise

Tier 4

- Act as a broker to access funding [very specialised task – 'broker'? Internal or external? Supporting individuals of funding – delivered by partners already. Sharing opportunities within network]

Tier 6

- Continue updating Community Energy Strategy for Bristol – Mapping the network
- Storytelling – make the strategy/ actions come alive – accessibility – breakdown confusion
- Responses to public consultations and influencing policy changes

Tier 7

- Workshops skilling up [the network doesn't need to be the expert – facilitation role in vision an mission]

- Create knowledge bank of what works
- Skills bridge – supporting members to access expertise
- Share resources